

CodeTwo
Branding assets



| CodeTwo logo

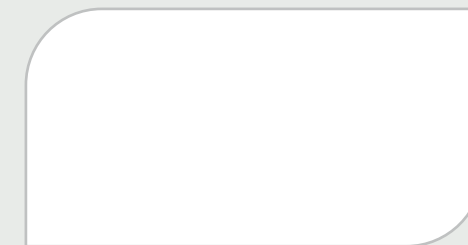
Our logo is a key element of our brand identity – therefore, it is essential that it is always reproduced correctly. When possible, always use the full-color version.



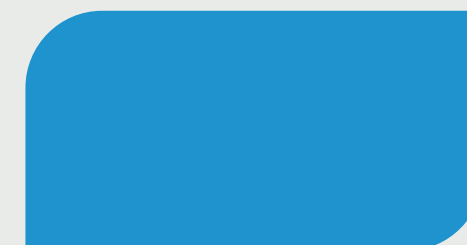
Full-color logo (primary)

| Brand colors (primary palette)

Our brand revolves around a core set of brand colors. It is important our colors are used consistently and correctly for both print and web.



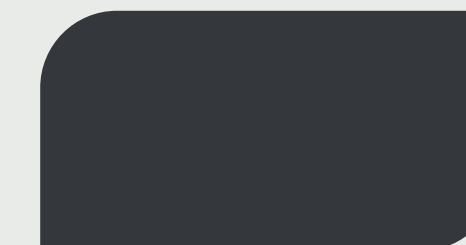
White
CMYK: 0/0/0/0
RGB: 255/255/255
#: ffffff
PANTONE: White C



Azure
CMYK: 80/27/0/0
RGB: 01/146/205
#: 0092cd
PANTONE: 2925 C



Light grey
CMYK: 0/0/0/30
RGB: 197/198/200
#: c5c6c8
PANTONE: Cool Gray 4C



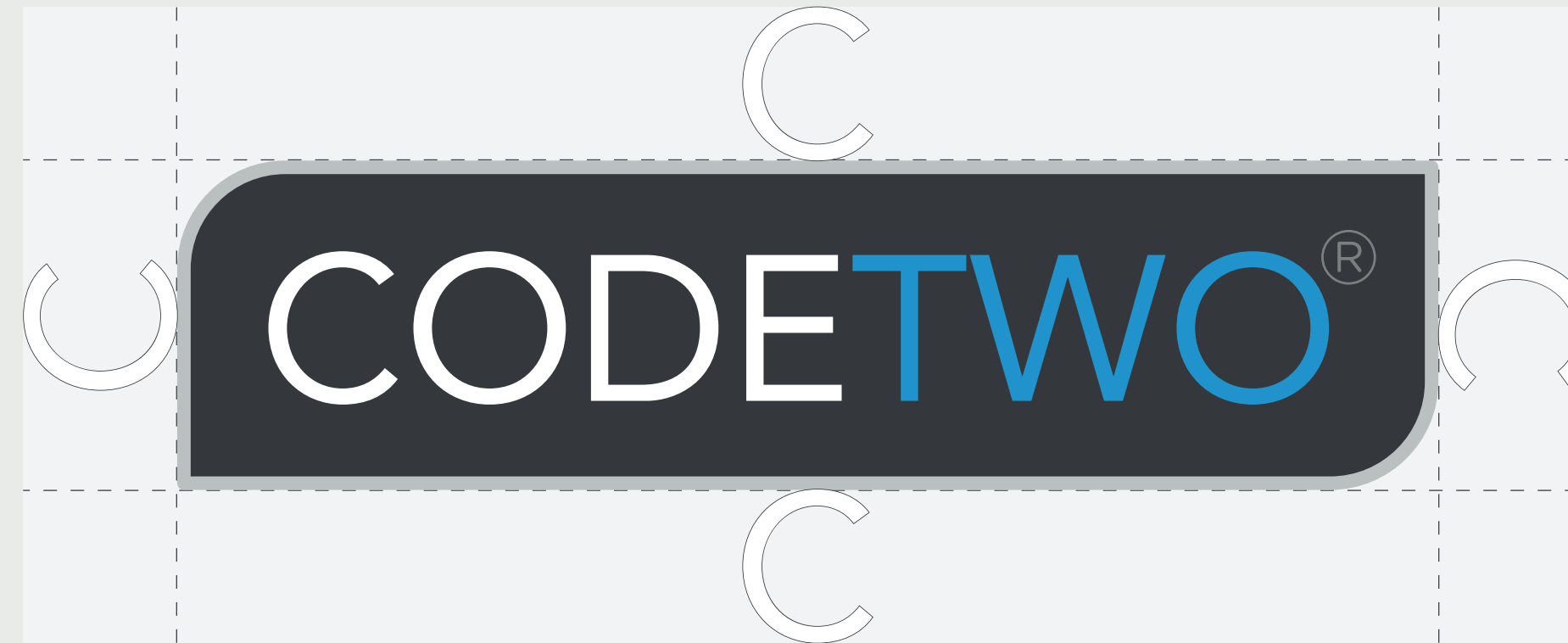
Graphite
CMYK: 0/0/0/90
RGB: 61/61/63
#: 3d3d3f
PANTONE: Black 2C



Dark grey
CMYK: 0/0/0/60
RGB: 102/102/102
#: 666666
PANTONE: Cool Gray 8C

| Clear space

The space around the logo should be free of other elements at all times. The clear space is equivalent to the height of the letter "C" on all sides.



Clear space

| Minimum size

Minimum size refers to the smallest allowable size of the primary and secondary logo.

The primary and secondary logo are available in one size that can be scaled down to the minimum width of 30 mm for printed applications or 90 px for digital use.



30 mm / 90 px



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